



Nº142 - 2025  
Especial Sostenibilidad - Año 15  
www.salmonexpert.cl

# Salmonexpert

## Construyendo una salmonicultura sustentable

La comunicación clara es el nuevo estándar integrado. Esto implica un continuo diálogo oceanográfico que permita avanzar en datos y protección de los ecosistemas.

**Efectos acuáticos**

A fines de Ambiente "Atlas" la primera opción con la asociación para la acuicultura.

Para indicar el estado

Salmonicultura: de las industrias más avanzadas en cuantificar sus impactos ambientales

Transformación en marcha: el Acuerdo de Producción Limpia que cambia el rumbo marítimo del sur austral

¿Está preparada la salmonicultura para los impactos del cambio climático?

I+D+i: Efectos florfenicol en bacterianas de cercanas a cultivar

Página 10      Página 16      Página 24      Página

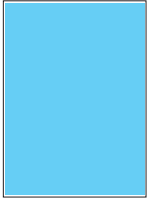
Imagen: Pixabay.

Salmonexpert Part of Oceanspace Media

# Traditional Formats

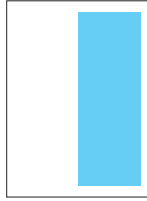
## Full Page\*

210 mm width  
x 297 mm height



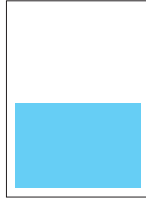
## 1/2 page Vertical

90 mm width  
x 255 mm height



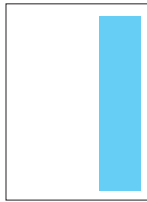
## 1/2 page Horizontal

185 mm width  
x 125 mm height



## 1/3 page Vertical

59 mm width  
x 255 mm height



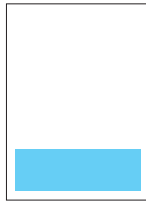
## 1/3 page Horizontal

185 mm width  
x 85 mm height



## 1/4 page Horizontal

185 mm width  
x 63 mm height



# Specials Formats

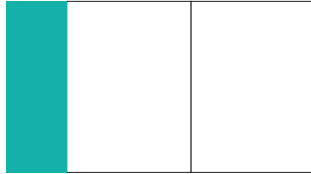
## Double 1/4 page ads footer

420 mm width x 63 mm height



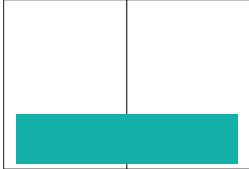
## 1/3 page extension

105 mm width x 297 mm height



## Double 1/3 page ad

370 mm width x 85 mm height



## Outside belt

630 mm width x 80 mm height



\*The outside belt does not include printing. Price includes assembly and distribution.

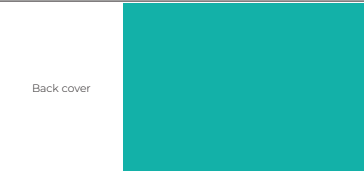
## Double page ad

420 mm width x 297 mm height



## Cover extension double page ad

420 mm width x 297 mm height



## Magazine Insert \*

Sizes can be consulted



\*The magazine insert does not include printing. Price includes assembly and distribution

# Publication dates

# 2026

Issue Nr.	Special topic	Ads Deadline	Circulation	Distribution
SE 143	Animal Welfare	25/02	18/03	AquaSur + Webinar
SE 135	Technologies for Sustainability	21/04	13/05	Salmonexpert Seminars
SE 136	Markets and Projections	23/06	15/07	Salmonexpert Webinar
SE 138	Communities Special	23/09	15/10	ESA Magallanes
SE 139	Nutrition Special	24/11	16/12	Salmonexpert Seminars

Prices do not include VAT.



142

Published editions



+710

Technical articles



+8.520

Technical contents pages



+2.840

Published Ads

Monthly Readings

+4.500 +2.150

Printend Magazine Digital Magazine

+59k

Social media followers



@salmonexpert

Color profile:



Allowed:

PDF, Ai, TIFF, JPG, PNG, PSD

Resolution:

300 ppp



# Where do they read us?

	Chile	79,23%
	United States	6,57%
	Spain	4,16%
	China	1,29%
	Netherlands	1,13%
	Ireland	1,06%
	Peru	0,86%
	Mexico	0,75%
	Argentina	0,58%
	Norway	0,58%
	Others	3,80%

Jan- Dec 2025 Google Analytics

**Home**

Salmonexpert [Bolsa Laboral](#) [Revistas](#) [Descargas](#) [Nosotros](#)

**Banner Home 1** (rotating) 1065x200 370x200

**Banner Skyscraper** (rotating) 200x600

**Content Marketing** 200x600

**Banner Home 2** (rotating) 1065x150 370x150

**Most read news**

**Banner Home 3** (rotating) 340x300 370x150

**Podcast Sin Escamas** **Opinion Column**

**Banner Home 4** (rotating) 340x150 370x150

**Banner Home 5** (rotating) 340x150 370x150

**Banner Home 6** (rotating) 340x150 370x150

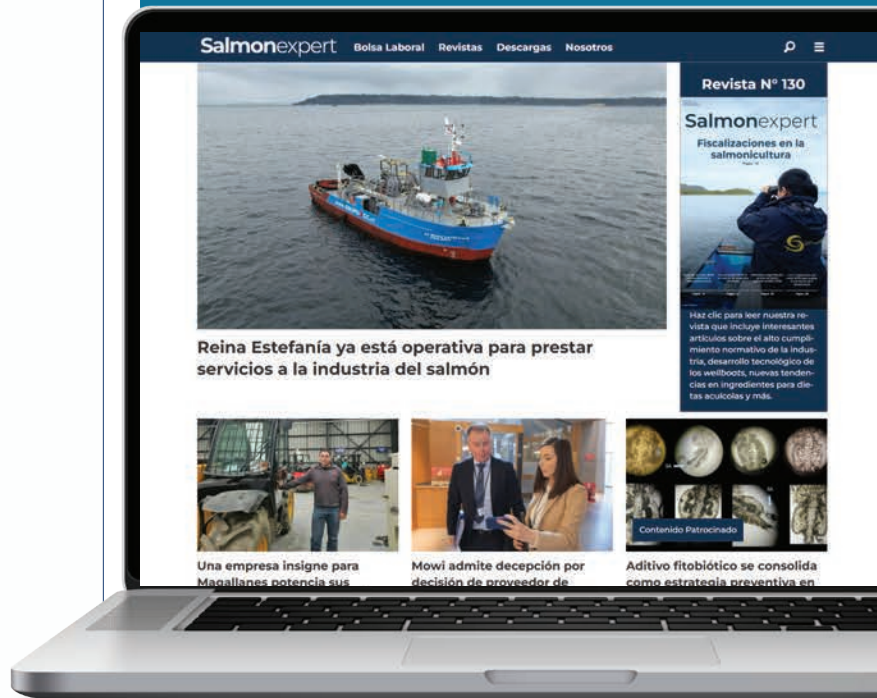
**Event Calendar**

**Banner Home 7** (rotating) 1065x150 370x150

**SalmonExpert TV**

**Banner Home 8** (rotating) 1065x150 370x150

**Banner Home 9** (rotating) 340x300 370x150



**+90k** **≈ 180**

Unique users per month      Monthly Web Articles

**Color profile:** Allowed: JPG, GIF, HTML 5 Resolution: 72 ppp Maximun Size: 2.000 KB desktop 300 KB mobile

# News

Salmonexpert | Bolsa Laboral | Nosotros

**Article Banner 1**  
(rotating) **1065x200**  
370x200

**Article Banner 2**  
(rotating) **340x300**  
370x150

**Article Banner 3**  
(rotating) **340x300**  
370x150

**Article Banner 4**  
(rotating) **340x150**  
(Celular 370x120)

**Article Banner 5**  
(rotating) **340x150**  
(Celular 370x120)

**Article Banner 6**  
(rotating) **1065x300**  
370x200

**Banner Skyscraper**  
(rotating)  
**200x600**

# Newsletter

**Newsletter 1** **750x200**

Salmonexpert

**Newsletter 2** **225x150**

**Newsletter 3** **225x100**

**Newsletter 4** **225x100**

**Newsletter 5** **750x180**

**Newsletter 6** **750x180**

**Newsletter 7** **750x180**

Premium advertising spaces can be used for a maximum of 3 weeks by the same advertiser within the month. All values are per week and do not include VAT.

60-second video post on LinkedIn + Salmonexpert's IG

120k

Recommend Comment Share Send

60-second video post on LinkedIn + Salmonexpert's IG

**"Sin escamas"**  
**PODCAST**  
Salmonexpert  
Includes 10 seconds video + mention.

0:18 / 12:05

13K 1.6K SHARE SAVE

**Color profile:** Allowed: Resolution: Maximun Size:  
RGB JPG, GIF, HTML 5 72 ppp 2,000 KB desktop  
300 KB mobile

# EVENTS 2026



Be part of our upcoming magazines, events, and digital formats events to amplify your brand visibility and connect directly with key decision-makers in the salmon industry.

PRESENCE IN

## AQUASUR

📅 March 24th to 26th

March



Animal Welfare



Salmonexpert  
**Webinar**

📅 April 15th

💻 Online

May



Technologies for  
Sustainability

Salmonexpert

## SEMINARS

📅 June 17th

📍 Puerto Montt

July



Markets and Projections



Salmonexpert  
**Webinar**

📅 August 19th

💻 Online

October



Communities



2DA EDICION

📅 October 20th

📍 Punta Arenas

December



Nutrition

Salmonexpert

## SEMINARS

📅 December 16th

📍 Puerto Varas

If you want to sponsor one of our events, contact one of our sales executives or send us an email at [contacto@salmonexpert.cl](mailto:contacto@salmonexpert.cl) and we'll show you our best available options.